

# CHILD LABOUR: NOT IN MY TROLLEY

AMNESTY  
INTERNATIONAL



All children deserve a childhood and right now in Indonesia companies are taking that childhood away. Children as young as eight years old are working in palm oil plantations; these children are being exploited to make the products we buy every day.

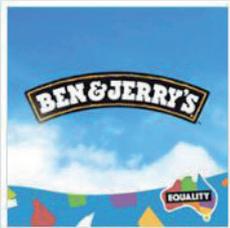
Palm oil is in everything. It's in your Colgate Total toothpaste, your Magnum ice cream and your Dove soap. In fact, palm oil and palm-based ingredients are found in roughly 50 per cent of common consumer products. That's one out of every two!

It is up to us to expose the harmful practices that goes into making all the products we have stocked in our pantries right now.

The environmental impact of the rapid expansion of palm oil is well documented. But have you ever thought about who is harvesting it and the working conditions of those people?

The world's largest producer of palm oil, Wilmar, is in Indonesia. Wilmar International Limited controls over 43 per cent of the global palm oil trade, selling to many 'household name' companies.

These are companies who make the brands we love and trust like Kellogg's, Nestle and Colgate. Companies that make Cadbury dairy milk chocolate, Roses or your Oreos.



Ben & Jerry's  
@BenandJerryAustralia



Colgate  
@Colgate



Dove  
@DoveAUS

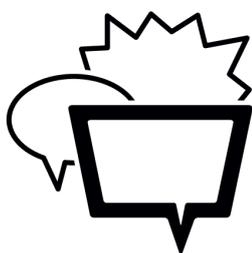


Kellogg's  
Australia  
@KelloggAU



Nestlé  
@NestleAuNZ

Which brands are using Wilmar's palm oil?



## On Twitter

**Unilever**

@Unilever

@PaulPolman

@benandjerry's

@Dove

@MagnumGlobal

**Kellogg's**

@Kelloggs\_AU

**Cadbury (especially Dairy Milk, Roses and Oreo sub-brands)**

@CadburyAU

**Nestle**

@nestleaunews

**Procter & Gamble**

@Pantene

@headshoulders

@OlaySkin

@CoverGirl

## On Facebook

[Unilever](#)

[Ben&Jerry's](#)

[Magnum](#)

[Kellogg'sAU](#)

[Nestle](#)

[PanteneANZ](#)

[HeadandshouldersANZ](#)

[OlayANZ](#)

[CoverGirlAus](#)

[Cadbury Australia](#)

In our recent research we found severe exploitation of children and labour rights on palm oil plantations owned by Wilmar and its suppliers.

The people on these plantations are suffering serious human rights abuses.

- **Children as young as eight are doing hazardous, hard physical work.** Some have dropped out of school to work with their parents for all or most of the day. Others work in the afternoon after attending school, and on weekends and holidays.
- **Women are forced to work long hours under the threat of having their pay cut.** They are paid below minimum wage – earning as little as US\$2.50 a day in extreme cases – and kept in insecure employment without pensions or health insurance,
- **Workers have to work long hours to meet ridiculously high targets.** Some tasks are very physically demanding such as operating heavy manual equipment to cut 20-metre-tall fruit trees.

The abuses of workers on Wilmar's plantations is clear and companies using palm oil from Wilmar have a responsibility to ensure their supply chain is free from abuses such as child and forced labour. This is a well-accepted international standard.

These big brand companies are failing to do basic checks to ensure that the palm oil they use has been produced free from human rights abuses. This is a multibillion dollar industry so it is about time big brand companies took responsibility for the production of the raw materials that make their products.

**On top of the already documented environmental impact, the human rights abuses at Wilmar's palm oil plantations are clear and we cannot let this continue.**



A child working on a palm oil plantation. © Amnesty / WatchDoc

# THE PLAN TO WIN

Here's how human rights supporters can create change for the people suffering human rights abuses in Wilmar's palm oil plantations:



## WIN

We have helped to end labor rights abuses of workers in Indonesian palm oil plantations.



### 3.

Wilmar's buyers (the big brands) apply pressure to Wilmar to be transparent in its supply chain and investigate claims of abuse of workers on plantations.

### 2.

Wilmar's buyers conduct adequate human rights due diligence in relation to its palm oil sourcing practices and are transparent with consumers about palm oil and its sourcing.



### 1.

Consumers apply pressure directly on Wilmar's buyers and stockists.

### 4.

Thanks to pressure from Wilmar buyers and consumers, Wilmar overhauls practices that abuse workers and implements practices that abide by Indonesian law.

#notinmytrolley

# WHAT YOU CAN DO

It's time to get active and demand that the brands we love come clean! Tell the big brands that child labour and exploitation of workers is #notinmytrolley

## STAGE 1

Let the big brands know we will be holding them to account.

### First steps:

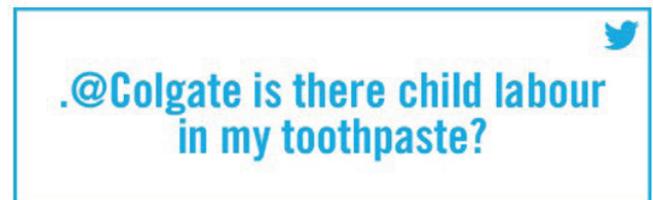
- Comment on the brands' facebook and Instagram pages. Tell them they have a responsibility to their customers to let them know what's in their products and how they are made.
- Tweet at the brands using #notinmytrolley
- Put up [posters](#) on community noticeboards in your local area and outside your favourite retailers that stock household brands
- Hold a blitz. Take to the streets with the [petition](#) and a clipboard and collect as many signatures as possible. Get your group members, friends and family involved. Encourage people to also tweet #notinmytrolley
- Pick a week in May to tweet about palm oil everyday and post educational articles to facebook, all while encouraging your followers [to take action](#). Check the 'updates for activists' section of the [palm oil campaign page](#) for articles to get you started.
- Send emails and make calls to the complaints departments of the brands.

### Hold a stall!

Educate the public on the human rights abuses linked to their shopping with a stall.

- Find a space and check with your local council how to book it.
- [Register your stall on our events page](#) and request all the materials you need. Contact your community organiser if you need some support to do this.
- [Print out the petition](#) for people to sign at your stall.
- If the site of your stall is friendly and relaxed, you could chalk #notinmytrolley on the pavement nearby to draw attention to your stall.

**Suggested tweets, but feel free to be creative!**  
**Please also use #notinmytrolley**

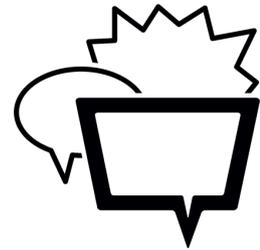


# WOOLWORTHS AND COLES

## STAGE 2

If the brands continue their unethical practices, then it's time to turn attention to the retailers Coles and Woolworths! These stores stock the brands in question and can have influence in holding them to account.

- Hold stalls or actions outside of Coles and Woolworths flagship stores asking them to remove the products linked to the abuse of workers off their shelves.
- Make a meeting with the manager of your nearest and biggest Coles or Woolworths to discuss your concerns as a consumer and regular shopper in their store. Please let your community organiser know which stores you plan to meet with so we can ensure groups don't double up.
- Make live streaming videos outside of stores asking shoppers how they feel about the brands supporting human rights abuses and the supermarket stocking them. Include the products that you refuse to buy anymore to send a clear and loud message, #notinmytrolley



### Key dates for action

Action groups can help make this campaign as visible as possible throughout May, in conjunction with Amnesty's online activities for palm oil.

**12 June is World Day Against Child Labor.** This is also a great day to hold a stall or tweet at targets.

We welcome feedback on this toolkit or how your campaign activities went:  
[activism@amnesty.org.au](mailto:activism@amnesty.org.au)