



Role Requirements

Role Title:	Volunteer Graphic Designer and Promotions Officer
Team:	Activism
Location:	West Perth, WA
Manager:	Volunteer Communications Coordinator
Date Original Prepared:	July 2018
Classification:	Volunteer (unpaid)
Hours:	4-5 hours per week
Tenure:	3 months minimum

Primary Objective(s)

The Graphic Designer and Promotions volunteer will work as part of the regional communications team and will be based in our action center in West Perth. This team is responsible for creating and implementing strategies to promote and advance Amnesty International's human rights work in WA. The media team works on: media releases; flyers, social media, website and blog content, and others.

Reporting Relationship

This position reports to the Volunteer Communications Coordinator. The Volunteer Communications team is managed by the Activism Support Coordinator.

Key Tasks

- Create flyers and other promotional materials for the Amnesty International WA branch;
- Facilitate the use of existing resources for activists and staff;
- Keep promotional materials up to date with current campaigns and available for activists to use.
- Create content for use in online and offline promotion
- Work with the rest of the volunteer communications team to innovate new ways of sharing human rights messages through media

Selection criteria

Please address each point in your application.

Essential:

- Graphic design skills;
- Good communication skills;
- Strong organizational skills;
- Artistic and creative;
- Team player;
- Interest in human rights

Desired:

- Marketing knowledge;
- Knowledge of online editing software
- Photography skills.

Applications by email to: sophie.hartley@amnesty.org.au by Wednesday 12th September 2018.

Please include: 1. A copy of your CV including all contact details 2. A document briefly addressing the Selection Criteria and Background information detailed above

You must have valid work rights in Australia to complete an internship / volunteer program at AIA. Please be aware that Amnesty International Australia does not provide volunteers / interns with

- Any monetary allowances or remuneration for volunteer internships
- Accommodation or accommodation allowances
- Any assistance in organising visas or completing visa applications.