

ROHINGYA CAMPAIGN TOOLKIT

Campaign in your community to raise awareness for the Rohingya people in Myanmar, and push for the Australian Government to cut its support to the Myanmar military.

KEY DATES

- **WEEK OF 20 AUGUST: ACTION CARDS ARRIVE IN ACTION CENTRES**
- **22 AUGUST: CAMPAIGN LAUNCHED AT PARLIAMENT HOUSE, CANBERRA**
- **20 AUGUST – END SEPTEMBER: ACTIVISTS TAKE THE CAMPAIGN TO THE STREETS**
- **10 – 28 SEPTEMBER: UN HUMAN RIGHTS COUNCIL MEETINGS**

The problem

Since August 2017 the Myanmar military has intensified a campaign of violence against the Rohingya.

For decades the Myanmar ruling powers have discriminated against the Rohingya people living in Northern Rakhine State, Myanmar – including subjecting them to abusive laws and policies, and even refusing to recognise them as citizens.

However since August last year the Myanmar military has unleashed a deadly assault on Rohingya people in Rakhine State. The Myanmar military have raped women and girls, subjected people to starvation and burned hundreds of Rohingya villages. Thousands of people have now died and more than 700,000 have fled into neighbouring Bangladesh.

Our research shows that these crimes against humanity are part of a tightly controlled, systematic operation involving the Myanmar military and Border Guard Police.

Bangladesh and Myanmar



World governments such as the EU, the UK and Canada have cut ties with Myanmar's military, refusing to engage with the perpetrators of ethnic cleansing and war crimes. The US have even taken steps to sanction senior military officials in Myanmar.

Meanwhile, the Australian Defence Department is continuing a cosy relationship with the Myanmar military, providing them with funding, training and other support.

We cannot stand back and let this continue. The Australian Government's ongoing support of the Myanmar military sends a green light to the Myanmar military to continue their ethnic cleansing campaign.

We need stand with the Rohingya people, raise our voices loudly and demand the Australian Government cut their relationship with the Myanmar military now.

**AMNESTY
INTERNATIONAL**



HOW YOU CAN MAKE A DIFFERENCE

Theory of change

- **You and other Amnesty supporters head to the streets and bring to the public's attention the plight of the Rohingya people and Australia's funding of the Myanmar military.**
- **Thanks to your work on the streets, members of the Australian public add their voice to a petition calling on the Minister for Defence Marise Payne, to stop Australia's funding of the Myanmar military.**
- **Amnesty activists, the Australian public and the media continue to apply pressure on Marise Payne and the Australian Government.**
- **Thanks to this ongoing pressure and public outrage, the Australian Government stops funding the Myanmar military.**

STEPS TO CAMPAIGN IN YOUR AREA

- Talk to your action group members or see if you can pull a team together to collect as many actions as possible.
- Contact your ASC to get yourself a stack of action cards (arriving in your action centre soon)
- Make it fun and visual - paint some banners with the #RohingyaRights, sling on some military uniforms and head to a busy spot with your action cards.
- Get creative and do something visual to get people's attention – how about some street theatre or a flash mob using the military theme? You could perform a march while calling for action and accountability!
- Post lots of pictures on your social media channels and [link to the online action](#).
- Leave a stack of cards in your workplace, your local coffee shop or library.

You can play a vital role in ensuring the Australian public aware of the situation for the Rohingya people and of Australia's involvement in funding the Myanmar military.

The campaign is launching on the lawns of parliament house on 22 August, with activists dressed in military attire to represent the Myanmar security forces that the Australian Defence Department is continuing to cozy up to. Our Myanmar military officers will be carrying bags of "blood money" to draw some media attention.

But media attention is not enough. After the launch stunt, we need to take this campaign to the streets, start talking to the public about the issue, and motivate them to pressure our government. The Australian Government thinks that Australians don't care about the Rohingya people. We need to show them that Australians do.

Together we are aiming to collect over 35,000 signatures by 1 October to demonstrate to Defense Minister Marise Payne the scale of public outrage.



- Start a tally of your actions. Then tweet tally installments to [@MarisePayne](#) so she hears what you're up to and how many conversations you have had.
- Don't forget to approach your local media and let them know what you are doing and why.

Amnesty International - 100 per cent independent

This resource was made possible thanks to the generous donors who keep Amnesty running. If you found this resource useful, [please consider becoming a regular giver](#).

Amnesty International is a global movement of more than 7 million people who campaign for a world where human rights are enjoyed by all. We are 100% funded by you. Amnesty doesn't accept funding from governments or political organisations for our campaigning and advocacy work. This means we're free to campaign with impartiality.

**AMNESTY
INTERNATIONAL**



Amnesty International Australia
ABN 640 0280 6233

www.amnesty.org.au | activism@amnesty.org.au