

# AOC Award 2019 Toolkit



## RECOGNISING SCHOOL STRIKE FOR CLIMATE STUDENT LEADERS WITH AMBASSADOR OF CONSCIENCE AWARD

The Ambassador of Conscience Award celebrates people who have shown unique leadership and courage in standing up for human rights. The award was founded in 2002, with past recipients including Nelson Mandela, Malala Yousafzai and Ai Wei Wei. The 2019 Ambassador of Conscience has been awarded to Greta Thunberg, and the Fridays for Future movement:

**“We are humbled and inspired by the determination with which youth activists across the world are challenging us all to confront the realities of the climate crisis. Every young person taking part in Fridays for Future embodies what it means to act on your conscience. They remind us that we are more powerful than we know and that we all have a role to play in protecting human rights against climate catastrophe.” - Kumi Naidoo, Amnesty International Secretary General.**

Here in Australia, we will be presenting an Ambassador of Conscience award to organisers of the School Strike for Climate around the country, for their inspiring contributions to the call for climate justice.

## Why is Amnesty International working on climate justice?

### Because climate change is a human rights issue.

We are already seeing millions of people suffering from the effects of extreme disasters caused by climate change. Extreme droughts, uncontrollable wildfires, devastating tropical storms, destructive floods - these disasters not only impact heavily on our environment, but will continue to have lasting effects on all of humanity. Existing inequalities will be magnified, with the world's poorest, most marginalised people being affected the most. The failure of the Australian government to declare a climate emergency, and to take action on climate change despite overwhelming scientific evidence, could lead to the biggest human rights violation in history.

As human rights defenders, we will not accept this. Instead we will courageously fight for a world where everyone enjoys their human rights without discrimination. We are a global community of 7 million people standing up for what is right - justice, freedom, and equality. Together, our voices are powerful, and we can and must use them to address climate change now.

## Your Award Ceremony details

**TIME:** 5.30pm to 7pm

**DATE:** Tue 17 Sep 2019

**VENUE:** Book your local Amnesty Action Centre

**SERVICE PROVIDERS:** Caterer and photographer

**SPEAKERS:** Traditional Owner (Welcome to Country), ALC President and Amnesty student activist (co-presenting award), Amnesty staff member (MC and background info)

**SPECIAL GUESTS:** SS4C student leaders (award recipients), relevant MPs

**MULTIMEDIA:** Background music, video of Kumi presenting award to Greta

**TECH:** Projection screen, projector, laptop, charger, cables, speakers, microphone, extension cords, power board, adapters

**FURNITURE:** Sign in table, resource table, food and drinks table

**MATERIALS:** Sign in sheets, Write for Rights Marinel background info, Write for Rights Marinel signable materials, pens, and clipboards

**DECOR:** Amnesty pull up banner behind speaker, Amnesty tablecloths on sign in and resource tables, your SS4C placards for background and photograph



Image Credit: Simon Stevens

## Your runsheet

TIME	ACTIVITY	SPEAKER	EQUIPMENT	PHOTOGRAPHY
4.30pm	Set up	N/A	Set up multimedia, tech, furniture, materials, and decor	N/A
5.00pm	Greet service providers	N/A	Greet photographer and caterer. Inform of image release form requirements.	N/A
5.15pm	Greet speakers and special guests	N/A	Greet Traditional Owner, ALC President, Amnesty staff member, SS4C student leaders, MPs and other special guests	N/A
5.30pm	Sign in and networking	N/A	Background music, laptop, cables, speakers	Close and medium candid shots of people networking, laughing, signing actions
5.45pm	Welcome to Country (or Acknowledgement of Country)	Traditional Owner (or Amnesty staff member)	Microphone and speakers	N/A
5.50pm	Background on award and Write for Rights case	Amnesty staff member	Microphone and speakers. Laptop, cables, projector, and projector screen if slideshow used	N/A
6.00pm	Video of Kumi and Greta	Amnesty staff member	Microphone and speakers. Laptop, cables, projector, and projector screen for video	N/A
6.10pm	Presentation of award to SS4C student leaders	ALC President and Amnesty student activist	Microphone and speakers	Posed photo of receiving award, posing with and handing over
6.15pm	Recipient's speech	SS4C student leaders	Microphone and speakers	N/A
6.20pm	Closing comments and group photograph, then release audience except SS4C student leaders	Amnesty staff member	Microphone and speakers, your SS4C placards for photograph. Also take photograph on phone and share instantly to social media tagging Amnesty Australia and Greta Thunberg	Happy posed photograph of audience standing together holding placards, with speakers and award recipient at front with award
6.30pm	SS4C student leaders selfie recording why they received award for skipping school to strike	SS4C student leaders	SS4C student leader's phone	N/A
6.40pm	Write for Rights action, refreshments, and networking	N/A	Background music, laptop, cables, speakers. Write for Rights Marinel background info, signable actions, pens, and clipboards	Close and medium candid shots of people networking, laughing, signing actions
7.00pm	Close and pack down	N/A	Pack down multimedia, tech, furniture, materials, and decor	N/A

**"THIS IS NOT MY AWARD, THIS IS EVERYONE'S AWARD. IT IS AMAZING TO SEE THE RECOGNITION WE ARE GETTING AND KNOW THAT WE ARE FIGHTING FOR SOMETHING THAT IS HAVING AN IMPACT."**

**- GRETA THUNBERG**



Image Credit: Anders Hellberg

## Follow up tasks

1. Send out your media release, with photos, to local news outlets in your area. Click for [template](#) and [tips](#)
2. Send a copy of your beautiful photos and videos to [jen.wells-scherrer@amnesty.org.au](mailto:jen.wells-scherrer@amnesty.org.au)

## Photography and videography

Staff and strike leaders in attendance will have been briefed with what we need them to capture, but it would be really helpful if you can make sure that the SS4C leaders have time to do their self record before the event clears out and to make sure they (and their parent if under 18) sign our [image release form](#) (will ensure they understand how we might use their image/footage and confirms they are happy for us to do so). Remind them that they need to send their video clip to [jen.wells-scherrer@amnesty.org.au](mailto:jen.wells-scherrer@amnesty.org.au) and can use a free service like [WeTransfer](#) to send through.

Should you have a professional photographer or videographer, please see our [event capturing guidelines](#) document to brief them with.

## Write for Rights: Marinel

### Surviving climate change, demanding dignity.

Marinel was 16 when she knew she had to protect herself and her community from the effects of climate change. On 13 November 2013, she survived Typhoon Yolanda – one of the strongest tropical cyclones on record. It destroyed her village in Samar: over 6,000 people died in the Philippines and millions more lost their homes. Six years later, Marinel got her degree in social work. A nature lover, she spends her spare time campaigning for her community's rights. She conducts seminars for communities and students on environmental issues, climate change and climate justice. On September 20, Marinel organised the participation of several towns in the global climate strike. She attended the 2015 United Nations Climate Change Conference in Paris to speak about the effects of climate change on vulnerable countries, and the need to minimize global emissions of greenhouse gases. In September 2018, she went to New York City to give evidence to an investigation into climate change and the way fossil fuel industries contribute to it. "I'm not just... a climate statistic," she told a packed assembly hall. "My story is only one of many, and I'm here to speak on behalf of the vulnerable and the marginalised communities – may our voices be heard." Five years later, the Philippine government has not done enough to help those affected by the typhoon. They have built less than half the houses required. According to Marinel, some of these houses even lack water and electricity. Marinel, her family, and thousands of others who lost their homes in the typhoon need food, water, housing, electricity and toilets.

### Stand with Marinel - send a message of support:

1. Take a photo of yourself and post it on your Twitter or Instagram stories with a message of support for Marinel. You could take one of yourself at the Schools Strike.
2. Upload the photo to Twitter or to Instagram stories.
3. Add a message of support to Marinel. Let her know you stand with her, and her fight for her community. If you're striking let her know you are, and let her know why.
4. Don't forget to tag us @amnestyoz on Twitter, and @amnestyaustralia on Instagram. We'll pass your messages onto Marinel.

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People in <b>more than 200 countries</b> and territories take part in all kinds of <b>events</b>	Writing millions of letters, emails, tweets and petitions	Supporting people who've been harassed, threatened and jailed for speaking out	Putting pressure on governments, leaders and decision-makers	Showing <b>love and support</b> for the people and their families	And <b>making change</b> happen – releasing activists and protecting people who stand up for change