

PEOPLE POWERED STRATEGY

2023 - 2030

Everyone is entitled to live in a world where their human rights are recognised, realised, and protected.

But right now, human rights are under threat. We are seeing a powerful global effort to undermine and roll back human rights.

With a powerful legacy of over 60 years of human rights advocacy, we have a real opportunity to make a massive difference. We've shown change is possible through decades of human rights wins.

Our People Powered Strategy ensures all people and institutions in Australia have an understanding of, and respect for, human rights, and are agents of change in upholding them.

We will share resources, skills, and platforms so people can campaign, advocate for, and uphold their rights and those of others.

Recognising Amnesty Australia's power, place, and responsibility in a global movement, we will collaborate and partner locally, regionally, and internationally to create a more equitable and just future for all.

The People Powered Strategy is a road map for Amnesty Activist Teams including ALCs, Action Groups, Networks, and others to drive change across Australia.



For more information on how you can support the ambitions of the 2023 - 2030 People Powered Strategy go to: <https://www.amnesty.org.au/activism-strategy/>

If you have any questions or comments please get in touch with us at communityorganising@amnesty.org.au.

1. We will transform Australia into a rights respecting society

- Leading human rights education to empower people in Australia to act with knowledge and confidence and drive change.
- Supporting young people to drive institutional change to progress human rights.
- Learning with First Nations to dismantle our culture of colonisation, racism and discrimination.

2. We are part of a thriving and diverse movement

- Ensuring representation of the diverse communities we work alongside.
- Ensuring activists feel genuinely supported and valued.
- Providing safe spaces for activists to connect and feel a sense of belonging.

3. We will build our collective power

- Acting as a supportive ally and partner with other social movements.
- Using our platform to amplify the voices of those suffering human rights abuses.
- Strengthening our partnerships across Asia Pacific.

AMNESTY
INTERNATIONAL



CHALLENGE
INJUSTICE.