

# EPIC Values

So that everyone belongs, is  
safe and together achieves  
impact.

**AMNESTY**  
INTERNATIONAL



DEFENDING HUMAN RIGHTS

**CHALLENGE  
INJUSTICE.**

**E**

## EMPOWERMENT

We create the space for everyone to contribute meaningfully, grow in confidence, and take action for human rights

**P**

## PERSISTENCE

We stay the course in the face of challenges, committed to long-term impact.

**I**

## INTEGRITY

We act with honesty, respect, and care to each other and the communities we serve.

**C**

## COURAGE

We speak out, embrace creativity, and take bold action for human rights.

# ***EMPOWEREMENT***

We create the space for everyone to contribute meaningfully, grow in confidence, and take action for human rights

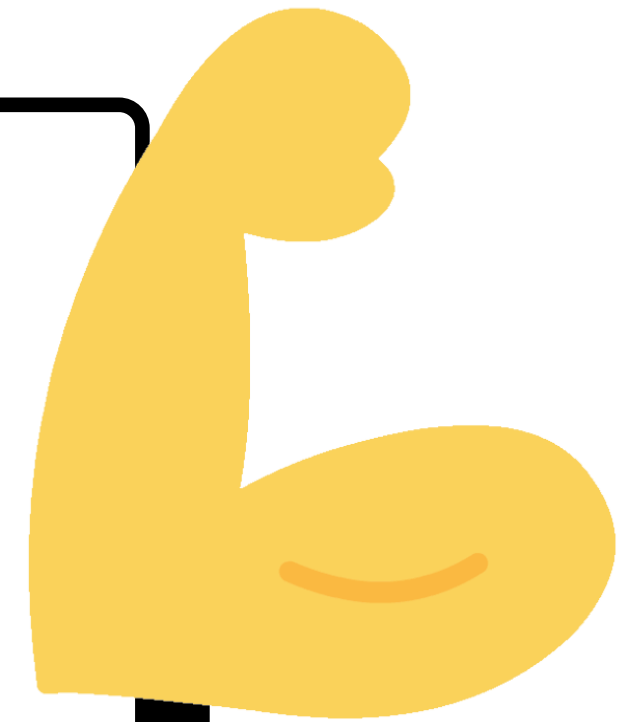
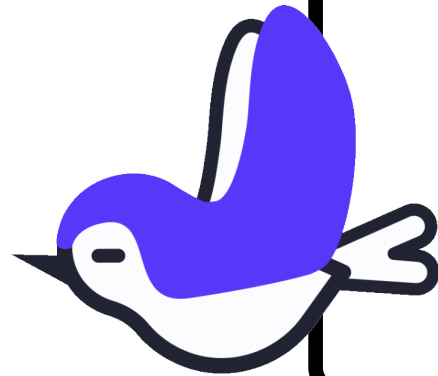
- I take initiative and stand as a true ally.
- I create an inclusive environment where everyone's skills, ideas and contributions are valued.
- I speak up, share my skills, and support others to do the same.
- I actively include others and value diverse experiences.
- I encourage learning, mentoring, and trying new things.



# ***PERSISTENCE***

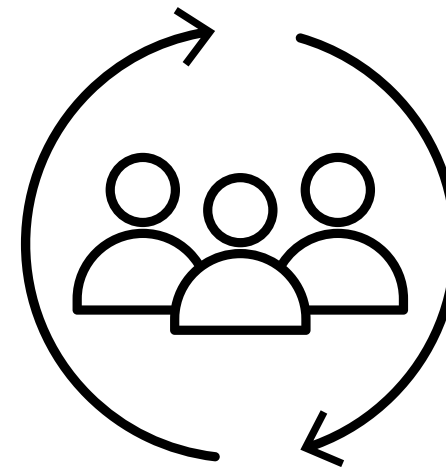
**We stay the course in the face of challenges,  
committed to long-term impact.**

- **I plan ahead and build sustainable approaches to address entrenched human rights issues.**
- **I collaborate and work creatively for long term strategic impact.**
- **I commit to continuous learning, reflection and growth.**
- **I see challenges and mistakes as chances to grow.**





# ***INTEGRITY***



We act with honesty, respect, and care to each other and the communities we serve.

- I am honest, respectful, and curious – even in moments of disagreement.
- I follow through on commitments and communicate openly.
- I show humility, learn from failures, and celebrate successes.
- I honour the purpose of our movement and represent Amnesty with care.
- I use my time and voice responsibly, knowing we're part of something bigger.





# ***COURAGE***

We speak out, embrace creativity, and take bold action for human rights.



- I am fearless and visible in challenging injustice.
- I embrace change, starting with myself.
- I have open and honest conversations to build trust and accountability.
- I take risks, innovate and keep evolving.