Short Version
August 2026

Guide to Legal Postering

What are we asking you to do?

Put up a Kids Need Better Poster in your community this week. You might like to do this at your local cafe, gym, place of work, or community notice board.

Make sure you do this legally, by asking **permission from the owner of the property** if you can put up a poster.

Keep reading this guide for more information on:

1. The purpose of postering;
2. The law, including DO's and DON'T's of postering;
3. How to poster; and
4. Where to poster

This is the short version of our Guide to Legal Postering. If you'd like more information, you can read the extended version **here** which includes more information on the Kids Need Better posters and ideal geographical locations to poster for the campaign.

What is the purpose of postering?

Postering raises awareness of your campaign and provides audiences with an opportunity to follow a campaign, from observing the campaign (seeing an ad or poster) to then following the campaign (by taking the 'call to action' on the poster and/or providing their details to be contacted).

One way that we can raise awareness and provide people with an opportunity to follow the Kids Need Better campaign is to ask the community to sign our National Petition to End Torturous Practices and Raise the Age.

Postering and the Law

Postering in Australia is both governed by state/territory legislation and local councils. Since every state/territory and LGA has different rules, it is up to you to research the rules in your area.

An important thing to note is that all states and territories in Australia have laws **criminalising postering**, usually applying to both public and private property without the owners' consent/permission. In some states, the person who printed the posters can be charged and prosecuted. It may be up to you to prove that you had the consent of the owner, occupier, or manager of the building.

Do's and Don'ts of Postering

DO'S	DON'TS
DO look up the legislation in your LGA before you put up a poster.	**DON'T** put up a poster on private property without consent.
DO ask for consent from the owner of the property to put up a poster.	**DON'T** poster in locations with low visibility.
DO think about what location will grab the most attention and be seen.	If you don't receive consent, **DON'T** be argumentative, rude, or inflammatory. Stay peaceful and deescalate if needed.
DO put the poster up with care. Keeping them neat and tidy means they'll stay up longer.	
DO go out with friends – it makes it logistically easier and way more fun.	
DO take a photo of your poster, note the suburb where you put it up, and share this information with us **here**.	
If approached by anyone such as a police officer or security guard, and asked to stop postering, please cooperate and do as asked. Be sure to stay calm and positive.	

[reference: GPAP Guide to Postering]

Where and how to poster?

H**ighly visible locations** with **lots of foot traffic**, for example:

- Community notice boards;
- Your place of work, near the kitchenette or water cooler;
- Your local cafe (they might have a designated area for posters, like on the window or at the entrance, or below the coffee machine);
- Designated poster walls or poles;

- Your gym, climbing gym, surf club or dance studio (they might have a designated area, like a notice board or in the bathrooms).

Regardless of where you choose, it is extremely important that you ask for **permission from the owner of the property** if you can put up a poster.

How to ask permission:

1. If it is a local business, a great thing you can do is contribute to that business first (e.g. purchase a coffee from your local cafe).
2. Speak to a staff member about the campaign (refer to the messaging on the poster).
3. Ask for permission if you can put up a poster.
4. Offer to put the poster up yourself (ask if they have a preferred method for it to be fixed, e.g. blue tack or tape).

Logistics

Printing your poster

Not sure how to print the poster? Most community libraries offer an affordable printing service. Alternatively, you can print your poster at Officeworks. If you'd like to seek reimbursement for the cost of printing, please keep your tax receipt and reach out to activism@amnesty.org.au.

Please print your poster in **colour** (not black and white) and on **A4 paper or larger** (e.g. A3)

Packing list before you poster

1. Printed poster(s)
2. Tape (and/or staple gun)
3. Camera or phone to take a photo of your poster

When you've finished putting up your poster, remember to **take a photo of your poster, note the suburb where you put it up, and share this information with us here.**

If you have any questions, please contact activism@amnesty.org.au